

Welcome,

We are **Youth UnEmployment project team**, we would like to present to you our project **European School for Entrepreneurship - ESE**. This year it will be the third edition of it.

Who are we?

Under the framework of the Youth Employment Action Consortium, the European Students' Forum – AEGEE launched in 2010 the **Youth UnEmployment project** which aims to help young people aged between 18 and 30 at increase their employability. As a students' association with **15,000 members in 42 European countries**, AEGEE has gathered big experience in the field of Non-Formal Education over the past decades.

Nowadays students often have to face a trade-off between their academic and non-academic commitment. They contribute to the society as volunteers and through being involved in workshops following the foundations of Non Formal Education. Unfortunately, their work often remains unrecognised by their University and their future employers.

The **Youth UnEmployment project** wants to tackle these problems with implementing a series of activities that will help young people **to increase their employability** and will lobby for the recognition of voluntary work and non-formal education as work experience.

What is ESE?

The **“European School of Entrepreneurship”** is a project established in order to increase youth employability, stimulate the motivation of youth and their active participation in society.

It is **7 days training** that will gather about **20 young Europeans**: students or graduates from different countries who wish to use effectively their skills and ideas to get into enterprise and succeed in life.

**ESE consists of a range of theoretical workshops and practical case studies** that will be held by training experts, speakers, and current successful entrepreneurs who will help participants to develop a brighter prospective on business as well as give them the necessary skills and knowledge on how to build a business with their own ideas and interests.



**The third edition** will focus on creating and running **social responsible businesses**.

**The overall aim** is to get to know the concept of social business and the tools needed to implement it. Study sessions will show that **every young entrepreneur** can create a **social responsible company** and it is worth to do it. The participants that have their own idea for business will get knowledge, skills and motivation for start running a social business.

**Aims:**

Raising awareness of social business and make participants be more familiar with this idea  
Developing entrepreneurial skills

**Objectives**

- To better understand the social business concept
- To provide the methods for implementing this concept
- To get insight into how is looking every day running of social responsible company
- To develop skills needed for running own company
- To learn about possibilities of getting funds from EU and other institutions that popularizes this concept
- To exchange experiences about current situation on youth labour market in Europe

**Participants:**

Young people who have already an idea for their own company and want to make their business focused on being social responsible. They are motivated to start own company.

**Our offer:**

We are applying for Youth in Action grand (action 4.3) and now we are looking for a partners for our project. We will appreciate if you could support us and our idea. Please send us your answer by 22 April 2013

**Contact:**

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